

The Specific Need Being Addressed – A Sample Scenario

BEFORE OurFamilyWizard.com:

As a divorced parent with shared custody of a 3 year-old son you awake to find a hastily scrawled note on the calendar stuck to your refrigerator door: Your son has a dentist appointment today at 4:00 p.m.

After 20 or 30 minutes of hopelessly rummaging through the information scattered around your study, you admit that you have no idea where your son's dentist is located or what kind of dental insurance he has (he is under the other parent's plan). You are going to have to call.

Another half hour passes as you fill with dread over what is going to start innocently enough but end up as a fight over something completely unrelated to the original reason for your call – it always does.

Your courage and 3rd cup of coffee in hand you grab the phone and call your ex-spouse.

Your former spouse answers in the usual jovial tone until they realize that it is you... then the tone seems to change. Undaunted, you explain the reason for your call – trying, as always, to put a positive spin on everything. It seems to be working. You write down the information for what your ex "...hopes will be the last time..." and are about to say goodbye when the conversation takes a nasty turn.

Fifteen minutes later you are brought to your senses by the image of your son standing in the kitchen doorway crying. You realize that you are screaming into the phone at the top of your lungs. You don't even remember what about. You hang up.

This is how many divorced parents in America start their day.

With OurFamilyWizard.com

As a divorced parent with shared custody of a 3 year-old son you awake to find a neatly printed calendar posted on your refrigerator door: Your son has a dentist appointment today at 4:00 p.m.

You jump online and click on the OurFamilyWizard.com icon on your computer. You sign onto the site knowing that your information is both password protected and encrypted against unwanted viewers.

Three mouse-clicks later your printer is rolling out the name, address and phone number of your son's dentist's as well as all of his latest medical and dental insurance information and the details of this specific appointment. You are ready to go.

You sign off and return your attention to your son.